



CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W.
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04-C -0708

March 9, 2004

President Cathy Woolard and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

RE: Keep Atlanta Beautiful Board of Directors Appointment

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint Kim Bell Benjamin to serve as a member of the Keep Atlanta Beautiful Board of Directors for the City of Atlanta. This appointment is for a **term of two (2) years**.

I am confident that Kim Bell Benjamin will serve the Keep Atlanta Beautiful Board of Directors with integrity and dedication.

Sincerely,



Shirley Franklin

KIM BELL BENJAMIN

495 Melview Avenue
 Atlanta, Georgia 30310
 404.758.3660

Education

Graduate degree: Public Administration, Florida A&M University

Undergraduate degree: Political Science/concentration Public Administration, Florida A&M University

Professional Qualifications

Kim's experiences include real estate, development, affordable housing finance, lending, and economic community development. Kim has been involved with community building in both the northeast and southeast regions of the United States, and understands the dynamics and importance of solidified partnerships for business.

A desire to assist under served population led Kim to hone professional skills in community development early in her career. Hands on service at the Federal, State and Local levels of government provided insight on the critical role of legislation and its impact on funding.

Kim brings interpersonal skills and demonstrates a creative ability to relate to multi-cultural populations and perform within diverse settings. Independently and as a team player, she is dedicated to projects and tasks.

Professional Experience

Fannie Mae Atlanta Partnership Office
Deputy Director

Atlanta, GA
2/01 to present

- Promotes awareness of Fannie Mae Housing and Community Development activities.
- Identifies business opportunities and provides support to partner efforts to increase the availability of single and multi-family affordable housing stock.
- Collaborates in tandem with non-traditional partners, and assists lenders by identifying affordable lending tools.
- Facilitates roundtable events with public officials and provides primary geographic housing data to ensure support of our mission.
- Establishes and manages relationships with lenders, realtors, nonprofit groups, private developers and governmental entities.

Atlanta Development Authority
Economic Development Specialist

Atlanta, GA
7/99-1/00

- Interfaced with state and local governments and community partners to examine trends and new areas for real estate development growth.
- Coordinated trade show exhibits, conference programs and other public relations of the Authority
- Provided assistance to core communities with visioning for density development, affordable housing mix, gentrification issues, and economic development.
- Marketed internal financial resources and external funding sources to finance projects.
- Participated in various development elements of the Historic Westside Village and Joyland Village mixed-use development projects.
- Interacted with Commerce Chambers to package city incentives to prospects and the Commercial Broker community.

Bell Benjamin (Resume)
Page 2 of 2

Coldwell Banker/Success 2000
Real Estate Consultant

Atlanta, GA
1/97-7/99

- Developed marketing strategies for realtors, investors, and sellers to determine single and multifamily price points.
- Remained abreast of geographical territories for planning, zoning and community changes.
- Identified infill-housing stock for acquisition in distressed areas for company interests.
- Interfaced with public/private entities including CDCs and local community groups to assist with quasi-governmental development projects.
- Worked with lending institutions to coordinate financial alternatives for target populations.
- Presenter to lender customer audience on home buying process.

Neighborhood Reinvestment Corporation
Neighborhood Housing Services of Rochester
Team Leader

Rochester, N.Y.
8/95-8/96

- Facilitator, curriculum developer and trainer for over 300 participants of homebuyer seminar programs.
- Developed written proposals and ensured contractual maintenance for programmatic operation and capital funding opportunities.
- Underwriter for below market rate mortgage products through a national secondary market (Neighborhood Housing Services of America).
- Spearheaded a team of three (3) to develop and implement a marketing plan to encourage community and national support of programs and services.
- Performed cost analysis and coordinated resource development presentation, special events and promotional pieces including the production of the 1995 Annual Report.

Florida Housing Finance Agency
Project Coordinator

Tallahassee, FL
6/94-6/95

- Provided technical assistance to 12 participating jurisdictions to develop an effective and efficient use of program funding.
- Designed and monitored tracking systems for HUD cash management procedures.
- Developed procedural manual for a \$9.11 MM Mortgage Revenue Bond Allocation assisting 13 participating lender.
- Compiled and analyzed housing programs data for a legislative Affordable Housing Study Commission to measure the effectiveness of current programs.
- Evaluated competitive applications to determine award amounts for local governments, limited partnerships and community development corporations.

State of Florida Legislature
Legislative Analyst

Tallahassee, FL
1/93-5/94

- Researched information for special interest groups for drafting legislative bills.
- Monitored legislative bills for various public interest groups through House and Senate committees and advised for public policy initiatives.
- Utilized LAN network systems to analyze and process data.

Additional Information (Atlanta, GA)

1998 Silver Eagle Award Recipient
Published Contributing Writer
Toastmaster Orators, Member
Empire Board of Realtors, Member
Latin American Association, Committee Member

SunTrust Affordable Housing Division, Presenter
Habitat for Humanity, Volunteer
Washington Comprehensive High School, Mentor
Atlanta Board of Realtors, Member
Community Alliance of Metropolitan Parkway (CDC), Board Member

Personal- Wife and mother of one daughter.

04-C -0708
(Do Not Write Above This Line)

A COMMUNICATION
BY MAYOR SHIRLEY FRANKLIN

A COMMUNICATION APPOINTING
KIM BELL BENJAMIN AS A MEMBER
OF THE KEEP ATLANTA BEAUTIFUL
BOARD OF DIRECTORS FOR A
TERM OF TWO (2) YEARS. EFFECTIVE
UPON COUNCIL CONFIRMATION.

- ☐ CONSENT REFER
☐ REGULAR REPORT REFER
☐ ADVERTISE & REFER
☐ 1st ADOPT 2nd READ & REFER
☐ PERSONAL PAPER REFER
PRE AGENDA

Date Referred 4/19/2004

Referred To: City Utilities C.O.C.

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
Date _____
Chair _____
Referred To _____

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Refer To

FINAL COUNCIL ACTION

- ☐ 2nd ☐ 1st & 2nd ☐ 3rd
Readings
☐ Consent ☐ V Vote ☐ RC Vote

CERTIFIED

MAYOR'S ACTION